

## HOTEL UPDATE

### Checking In

Check out the latest from these top hotel brands **By Emma Weissmann**



The Tempo by Hilton brand will target “modern achievers.”

### Hilton Launches New Tempo Brand

**HILTON HOTELS & RESORTS** recently launched Tempo by Hilton, a lifestyle brand geared toward “modern achievers” who are seeking a hotel experience that matches their own ambition. Properties feature portfolio-wide signature amenities such as Power Up and Power Down services (curated morning and bedtime rituals created in partnership with Arianna Huffington’s company Thrive Global); an in-room Get Ready Zone (space to get organized for the day); and an oversize bath suite that features mirrors with built-in Bluetooth technology.

“We found that while our current upscale offerings have been incredibly successful at earning loyalty among specific guest segments, there was a rising demographic of ambitious and highly discerning travelers who weren’t engaging with the category,” said Jon Witter, chief customer officer for Hilton. “Now, we are able to reach these influential consumers through a new, elevated yet approachable class of hotels.” ([www.tempobyhilton.com](http://www.tempobyhilton.com))



Montage Healdsburg in Healdsburg, Calif.

### Preferred Announces 20 New Hotels for 2020

**PREFERRED HOTELS & RESORTS** will be welcoming 20 new independent hotels into its portfolio for 2020, ranging from domestic hotels to international resorts. The new properties span Asia, Europe and the Americas. Noteworthy additions include The Sense Experience Resort in Tuscany, Italy (launching in March); Montage Healdsburg in Healdsburg, Calif. (launching in October); and The Chedi Mumbai in Mumbai, India (launching in March).

The world’s largest independent hotel brand, Preferred Hotels & Resorts has more than 750 member hotels in a portfolio that spans five global collections: Legend Preferred, L.V.X. Preferred, Lifestyle Preferred, Connect Preferred and Preferred Residences. ([www.preferredhotels.com](http://www.preferredhotels.com))



El Dorado Royale's greenhouse produces 12 tons of crops per year.

### Grupo Lomas Receives Award For Sustainability

Mexico-based travel company **GRUPO LOMAS** — which owns Karisma Hotels & Resorts’ El Dorado Spa Resorts, Palafitos — Overwater Bungalows; Generations Riviera Maya; and the soon-to-open Nickelodeon Hotels & Resorts Riviera Maya — recently received the El Sol Award for Sustainability from the Association of Hotels for Cancun.

The company’s sustainability initiatives in Mexico include helping establish Kan-Kanan, the world’s largest artificial reef; creating a 76,000-square-foot hydroponic greenhouse at El Dorado Royale, a Spa Resort by Karisma, that produces 12 tons of crops annually; and participating in the Turtle Conservation Program, which protects specific species of sea turtles in the Mexican Riviera. The company also eliminated plastic straws, plastic water bottles and single-use toiletries at its properties. ([www.lomatravel.com](http://www.lomatravel.com))

## SCENIC VIEW

### DEAR SCENIC — Do ships only have launch ceremonies for the publicity?



— ANN CHAMBERLIN  
Vice President of Sales

Sailors are a superstitious bunch. Ancient Vikings offered up human sacrifices for good luck. The ceremonies evolved, thank goodness, to breaking a bottle instead. After a Hanoverian princess hit a spectator instead of the ship when she threw the bottle, they evolved further, to put a rope or other device on the bottle. By the late 19th century, we settled on today’s format — usually a godmother, and usually champagne. Champagne bottles are notoriously tough. So experts actually recommend giving them a little “help” by scoring them with a glass cutter and shaking them hard before smashing them against the ship.

We are very excited about the launch of our new brand, Emerald Yacht Cruises, just announced last week. I can tell you that our first ship, Emerald Azzurra, will be sleek and intimate — just 100 guests — but more spacious than anything in the category. I can also tell you she’ll begin sailing the Mediterranean, Adriatic and Red Sea in summer of 2021. But don’t ask me who her godmother will be or what we’ll do with our champagne. To tell you that would be bad luck.

EMERALD  
CRUISES

SCENIC<sup>®</sup>  
LUXURY CRUISES & TOURS

SCENIC ECLIPSE



## SLH Adds New Members

**SMALL LUXURY HOTELS OF THE WORLD** recently added five new properties to its collection of luxury boutique hotels and has expanded into two new destinations: Montenegro and the Hamptons in New York.

The new additions are The Wittmore (Barcelona, Spain); Villa Geba (Sveti Stefan, Montenegro); Susafa (Sicily, Italy); Topping Rose House (the Hamptons, N.Y.); and Angkor Village Hotel (Siem Reap, Cambodia).

These properties join the more than 500 member hotels that span 80 countries across the world. ([www.slh.com](http://www.slh.com))



New additions include Angkor Village Hotel in Siem Reap, Cambodia.



Belmond's Good Living Experiences focus on the local culture.

## Belmond Introduces New Cultural Experiences

Clients staying at **BELMOND** properties now have access to new expert-led cultural experiences that promote a "360-degree approach to good living." New for 2020, Belmond's Good Living Experiences feature options that range in topic from literature and music to nature and adventure, all while incorporating well-being and cultural immersion.

During a Good Living Experience, clients can choose from a variety of activities led by a Good Living Experience Maker. For example, guests staying at Belmond Reid's Palace in Madeira, Portugal, can attend a local flower festival with celebrity florist Simon Lycett, while guests at Belmond Cap Juluca in Anguilla can book a four-night retreat with self-care experts Nadia Narain and Katia Narain Phillips. The complete list of Good Living Experiences can be found online. ([www.belmond.com](http://www.belmond.com))

## Introducing VIVA Cruises River & Expedition



Cruise the best European rivers on the **NEW VIVA TIARA**...explore the most beautiful corners of the world on the **NEW MS SEAVENTURE!**



- Relaxed atmosphere among cosmopolitan guests
- Perfect crew/guest ratio
- Elegantly furnished cabins bathed in light and with a well-stocked mini-bar
- Gourmet restaurants featuring international cuisine and premium beverages
- Exclusive beauty products from Rituals
- Wi-Fi internet access
- Tips, gratuities and service charges on board are included



Contact: Bentlie Logan at VIVA Cruises:

**1-866-359-0140**

email: [sales@us.viva-cruises.com](mailto:sales@us.viva-cruises.com)

[viva-cruises.com/us](http://viva-cruises.com/us)

[viva-cruises-expeditions.com/us](http://viva-cruises-expeditions.com/us)