



## Preferred Hotel Group Grows by the Dozen

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By [Mindy Poder](#)

Preferred Hotel Group has added 12 hotels to its worldwide portfolio of independent luxury hotels since September. On the East Coast of the U.S., The Mark in New York and The Jefferson in Washington, D.C. have joined Preferred Hotels & Resorts and Preferred Boutique collections, respectively.

“The Mark and The Jefferson are destinations in their own right, offering travelers one-of-a-kind experiences in the heart of two of the most sought-after cities in the U.S.,” said Lindsey Ueberroth, president of Preferred Hotel Group.

In Las Vegas, Wynn Las Vegas and Encore have both joined Preferred Hotel & Resorts and are the first resorts located on the Las Vegas Strip to become members.

“Our resorts are committed to exceeding expectations, and we’re honored to partner with travel agents and groups who strive to achieve the same level of excellence,” said Marilyn Spiegel, president of Wynn Las Vegas and Encore.

More properties to join the Preferred Hotels & Resorts and Preferred Boutique brands since September 2012 include Alpina Gstaad (Gstaad, Switzerland), Grand Hotel du Palais Royal (Paris, France), Grand Hotel Imperiale (Forte Dei Marmi, Italy), Trump International Beach Resort (Sunny Isles Beach, Fla.), Paradisus Playa del Carmen La Esmeralda (Playa del Carmen, Mexico), Paradisus Playa del Carmen La Perla (Playa del Carmen, Mexico), The Olde Bell (Hurley, England), Crown Inn (Amersham, England), Stoke Place (Stoke Poges, England) and The Spa at Chateau Elan (Atlanta/Braselton, Ga.). [www.preferredhotelgroup.com](http://www.preferredhotelgroup.com)