

Preferred Hotels launches campaign to help your dog travel in style

Book your pup the ultimate summer vacation

Preferred Hotels & Resorts wants you to celebrate National Dog Day all month long - and not just by posting a picture of your pup on social media (although that's certainly not discouraged).

The luxury hotel chain is celebrating their **#PreferredPups** by offering them a **package** to make their next stay as memorable and Instagram-worthy as possible - so break out the best bone you have.



(Preferred Hotels)

Preferred is partnering with **PupJoy**, a personalized subscription box service for pets (yes, there really is a subscription service for everything these days), to offer visiting dogs a care package of their own.



(Preferred Hotels)

The first 150 people who book alongside their dog get up to 30 percent off of rates, along with their very own PupJoy box. The box consists of two treats, a pineapple squeaky toy, a travel bowl and a chew stick, so you won't have to worry about packing toys on the plane or hearing them rattle during the road trip.



While actual National Dog Day might be over, the offer lasts until September 16 and guests can make the most of it until November 24. Some of the participating hotels include the **Baccarat Hotel** in New York, **Balboa Bay Resort** in Newport Beach and **Shutters on the Beach** in Santa Monica.



(Preferred Hotels)

So, next time you 'gram your dog in your quest to make him or her an Instagram star, just hashtag #PreferredPups so they can live the travel blogger dream.