

Hotel Business[®]

Preferred Hotels & Resorts Adds 24



NEWPORT BEACH, CA—Preferred Hotels & Resorts, which represents more than 750 hotels, resorts and residences across 85 countries, has welcomed 24 new member hotels to its global portfolio in the last quarter of 2019.

From a historic retreat in central Mexico to the brand's first-ever properties in Finland and Brunei, this expansion includes the following properties:

Klaus K Hotel (Helsinki, Finland): Located in Helsinki's historic city center, the 171-room Klaus K Hotel takes its narrative and design cues from the Finnish national epic, The Kalevala and the country's mythological creation story that the world emerged from seven eggs. The egg shape is characterized throughout the hotel, most prominently in the check-in desk design, which features a halo of antler-like artwork, and in one of the Sky Suites, which offer egg-shaped beds. Guests can opt for one of the Art Rooms inspired by culturally relevant local artists or indulge with a stay in The Nympeus Suite, which pays tribute to designer William Turner through its ornate decor and textiles depicting his 1915 illustration of water lilies and birds.

The Empire Brunei (Brunei Darussalam): Set on 445 coastal acres on the South China Sea amid tropical rainforests, The Empire Brunei—rich in Malay culture and warm Bruneian hospitality—offers 522 accommodations, seven international restaurants and five swimming pools. The 16 secluded villas feature gardens, living areas and balconies with ocean views. Experiences include stand-up paddle boarding at the Grand Lagoon, an eight-lane bowling hall, a deluxe spa, a three-screen cinema showing box office hits, and almost two miles of

private beaches. Golfers can test their handicap on the 18-hole Jack Nicklaus Signature Golf Course at The Country Club, which offers night golf and a golf academy.

Live Aqua Urban Resort San Miguel de Allende (San Miguel de Allende, Mexico): Situated in the cultural heart of San Miguel de Allende, a UNESCO World Heritage site, the 153-room Live Aqua Urban Resort San Miguel de Allende offers the Eve Suite created for brides and their parties, as well as the Luna Suite Presidential with double-height ceilings and a private plunge pool. All rooms offer vintage record players. Foodies can take advantage of five distinct culinary venues, including Zibu, which offers a unique Mex-Thai menu, and the Spice Market, which creates spicy, Southeast Asian-inspired dishes.

The Serras (Barcelona, Spain): Located on the Port of Barcelona with views out to the Mediterranean, The Serras embraces the history of its surrounding Gothic Quarter neighborhood inside and out with 28 artfully designed soundproof guestrooms and suites and a facade built in 1846 by 19th century architect Francesc Daniel Molina, famous for his work on Barcelona's Plaça Reial, which housed one of Pablo Picasso's first studios. Guests can take advantage of walkable access to nearby cultural landmarks including the Cathedral of Barcelona, Las Ramblas, the Basilica de Santa Maria del Mar, and golden beaches before returning for Catalan cuisine at Informal by Michelin-starred chef Marc Gascons or poolside sundowners on the rooftop at El Sueño.

The Royal Park Hotel Iconic Osaka Midosuji (Osaka, Japan): Blending traditional Japanese charm with modern design touches, The Royal Park Hotel Iconic Osaka Midosuji launches in March 2020 in Osaka's central district. All 352 guestrooms and suites are located on the 16th floor or higher, offering views of the surrounding cityscape. The executive floors are designed for business travelers with dining options that include complimentary breakfast, cocktails and afternoon tea in the 25th floor Executive Lounge.

Drei Mohren Hotel (Augsburg – Greater Munich Area, Germany): Situated in one of Germany's oldest cities, the Drei Mohren Hotel extends 132 sophisticated guestrooms and suites combining rich woods, textured fabrics, and polished floors in the bustling Maximilianstrasse. It is near top attractions including the Goldener Saal and the Fuggerei Museum. For an exclusive dining experience, the on-property Michelin-starred restaurant Sartory—named after Augsburg's famed 18th-century chef—is open to only 24 guests each evening and serves refined French cuisine showcasing fresh, local ingredients. For spa enthusiasts, the onsite Steinborn Spa offers more than 3,800 sq. ft. of wellness spaces with steam bath facilities, bio sauna, Finnish sauna and a relaxation room.

Paramount Hotel Dubai (Dubai, United Arab Emirates): Inspired by Old Hollywood glamour and Dubai's design aesthetic, Paramount Hotel Dubai opened its doors in November 2019 as the region's first Paramount property. The hotel offers 823 guestrooms that present an in-room blockbuster cinema experience through vintage Hollywood artwork, movie set-inspired lighting, and high-tech entertainment systems. The themed suites pay homage to classic Paramount Pictures, including *The Godfather* tribute Don Corleone Suite, the diva-inspired Carole Lombard Suite, and the Great Gatsby-era Charleston Suite. Other standout facilities include a private dine-in cinema, a live entertainment stage, a chocolate lab, and a 1920s speakeasy bar.

Additional member hotels to join Preferred Hotels & Resorts:

- Alma Resort (Cam Ranh, Vietnam)
- Ayana Midplaza, Jakarta (Jakarta, Indonesia)
- De Zalze Lodge (Stellenbosch, Western Cape, South Africa)
- Downtown Grand Hotel & Casino (Las Vegas, Nevada, United States)
- Excelsior Belvedere Hotel & SPA (Ischia, Italy)
- H10 Villa de la Reina (Madrid, Spain)
- Hotel C Stockholm (Stockholm, Sweden)
- Hyde Beach House (Hollywood, Florida, United States)
- LA Résidence Paris (Neuilly-sur-Seine, France)
- Locanda Rossa (Capalbio, Italy)
- Marina Hotel Kuwait (Salmiyia, Kuwait)
- The Fullerton Hotel Sydney (Sydney, Australia)
- The Guardsman (London, United Kingdom)
- The Londoner (London, United Kingdom)
- Ultima Courchevel (Courchevel, France)
- Villa Dagmar (Stockholm, Sweden)
- WelcomHotel Amritsar (Amritsar, India)