

THE GLOBE AND MAIL

WEEKEND

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DEALS » BY PATRICK DINEEN

Points from independents

The buy: Preferred Hotel Group has launched iPrefer, a free-to-join points-based consumer loyalty program for a global collection of independent hotels.

The savings: The program gives traveller points on qualifying hotel stays that can be exchanged for Reward Certificates, redeemable like cash toward expenditures at hundreds of participating properties across the Preferred Hotel Group family of brands.

The catch: All members receive free Internet, but you need to reach 5,000 points in the first year to also qualify for room upgrades.

Why it's worth it: You can earn points at more than 450 participating independent hotels around the world, such as the SoHo Metropolitan Hotel in Toronto, the Mosaic Beverly Hills, the Sherry-Netherland in New York, the Draycott Hotel in London and the Keio Plaza in Tokyo.

Book it: For more information and for a complete list of participating properties, visit iPrefer.com.

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