

# TRAVEL+ LEISURE



## Global Vision Awards 2020

*Travel + Leisure's* [Global Vision Awards](#) aims to identify and honor companies, individuals, destinations, and organizations taking strides to develop more sustainable and [responsible travel](#) products, practices, and experiences. Not only are they demonstrating thought leadership and creative problem-solving, they are taking actionable, quantifiable steps to protect communities and environments around the world. What's more, they are inspiring their industry colleagues and travelers to do their part.

# These Innovative Hotels Are Leaders in Sustainable Travel

By building sustainable hotels and developing robust human-resources programs for staff members, these Global Vision Awards honorees are improving the hospitality industry.

## Villa Copenhagen



Adaptive reuse is nothing new, but few hotels combine sumptuousness and sustainability as successfully as the 390-room [Villa Copenhagen](#) – slated to open this spring inside a neo-Baroque post office in the heart of Denmark’s capital. In an unusual move for the industry, the Preferred Hotels & Resorts property (pictured), led by managing director Peter Høgh Pedersen, has pledged to hew to the UN’s Sustainable Development Goals – a set of 17 holistic principles for building a more just future. Villa Copenhagen’s ethos, termed “conscious luxury,” includes material comforts and beautiful design, of course, but also demands fair labor standards and the creation of community gathering spaces. It means maximizing local purchasing and minimizing waste, such as choosing conference-room chairs made out of plastic dredged from the ocean. This philosophy meets the real world in the property’s [Earth Suite](#): a space designed by local firm Earth Studio that features brick and wood salvaged from the original post office, textiles woven from recycled plastic, and furniture by sustainable Danish manufacturer Mater.