



Preferred Hotels & Resorts Welcomes The Cooper to Legend Collection

NEW YORK, NEW YORK – January 15, 2026: [The Cooper](#), Charleston's first and only luxury waterfront hotel on the peninsula, has joined [Preferred Hotels & Resorts'](#) prestigious [Legend Collection](#). The ultimate portfolio of exceptional properties in the world's most remarkable destinations, the Preferred Hotels & Resorts Legend Collection is globally sophisticated, culturally-refined, and promises unforgettable guest experiences. Featuring exquisite accommodations, stellar and intuitive personal service, renowned dining, and exceptional spas, being part of this exclusive group is designated for distinguished properties who represent the very highest levels of luxury.

Ideally situated along the scenic Cooper River and steps from Joe Riley Waterfront Park, The Cooper is now accepting reservations for stays beginning March 2026. The hotel features 191 sun-drenched guest rooms, including 21 suites, many with private balconies offering sweeping views of the harbor and historic downtown. Interiors, curated by the acclaimed Champalimaud Design in collaboration with Atelier Kim, are inspired by the elegance of a coastal Southern home and Charleston's French Quarter surroundings, featuring serene neutral palettes, wide-plank oak floors, and classic shiplap paneling. Every detail is thoughtfully designed to reflect the city's rich heritage and create a seamless connection between Charleston's vibrant urban energy and its tranquil waterfront setting.

Guests will enjoy a full-service urban wellness center and spa offering bespoke treatments and active recovery therapies, a rooftop infinity-edge resort pool with panoramic harbor views, and a private marina with a fleet of luxury vessels, including an iconic Hinckley yacht available for guest excursions and private events. The Cooper's culinary program features four distinctive dining experiences: a Mediterranean-inspired signature restaurant with waterfront views, a modern burger bistro by the park, an all-day café and wine bar overlooking the marina, and an exclusive poolside bar for hotel guests. Additional amenities include more than 20,000 square feet of flexible indoor and outdoor event space, direct access to the waterfront promenade and city fountains, and personal concierge service. With its refined amenities, prime waterfront location, and thoughtful design details that celebrate Charleston's culture and natural surroundings, The Cooper is set to redefine coastal hospitality in the South.

"We are honored to have The Cooper join Preferred Hotels & Resorts' distinguished Legend Collection," said Casey Lavin, President of Beemok Hospitality Collection. "As downtown Charleston's only luxury waterfront hotel, The Cooper will be a remarkable addition to the vibrant luxury urban resort destination our collection has created in the heart of the city. This partnership allows us to share our vision of intentional hospitality with an even greater audience, inviting travelers to experience the city's waterfront in a new way while celebrating vibrant culture, gracious spirit, and enduring charm that make Charleston one of the world's most captivating destinations."

“The Cooper embodies the casually elegant spirit of Charleston, offering guests a setting where creativity, connection, and wellbeing are at the forefront,” said Lukus Grace, Managing Director of The Cooper. “Joining the Legend Collection is an incredible milestone, and we are proud to showcase a style of hospitality that is exceptionally crafted and authentically Charleston.”

“It is a pleasure to welcome The Cooper to our Legend Collection, where it stands among properties recognized for their outstanding quality and individuality,” said Dan Coyle, Executive Vice President of the United States and Canada for Preferred Hotels & Resorts. “Travelers will be treated to authentic design, dynamic culinary options, and a stunning waterfront setting—an experience that truly captures the charm and vibrancy of Charleston.”

Preferred Hotels & Resorts brings strategic advantage to hotel owners, operators, and management companies through brand prestige and global operating scale, supporting the goals of its member hotels by providing strategic group, corporate, and leisure sales, integrated marketing solutions, comprehensive revenue management, global connectivity through reservations services, progressive distribution technology, and individualized guest support. Every property within the portfolio is required to maintain the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. Through its four global collections – Legend, L.V.X., Lifestyle, and Preferred Residences – Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their needs and life and style preferences for each occasion.

All guests of The Cooper are now eligible to enroll in *I Prefer* Hotel Rewards, the brand’s points-based loyalty program with more than 6 million travelers currently enrolled globally. Complimentary to join, *I Prefer* members earn points redeemable for cash-value Reward Certificates, Titanium status, and other value-rich benefits from eligible stays at over 650 participating hotels and resorts worldwide. Travelers seeking memorable independent hotel experiences are invited to sign up at www.IPrefer.com/enroll.

For more information about The Cooper and Preferred Hotels & Resorts, please visit www.preferredhotels.com.

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About Preferred Hotels & Resorts

Preferred Hotels & Resorts is the world’s largest independent hotel brand, representing more than 625 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its curated global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*™ Hotel Rewards program, Preferred ResidencesSM, Preferred PrideSM, and Preferred GolfTM offer valuable benefits for travelers seeking a unique experience. For more information, visit PreferredHotels.com.

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