



## **PREFERRED HOTELS & RESORTS EXPANDS GLOBAL PORTFOLIO WITH 24 NEW MEMBER PROPERTIES**

*In Q3 2024, the independent hotel brand enhances its offerings across 14 countries from the magnificent Cote D'Azur coastline to a timeless escape in a creative village in central London*

**NEW YORK, NEW YORK – October 30, 2024:** [Preferred Hotels & Resorts](#), the world's largest independent hotel brand, is pleased to announce the addition of 24 new member properties to its global portfolio between July 1 and September 30, 2024. To celebrate, *I Prefer* Hotel Rewards members can earn 2,500 bonus points on eligible stays at any of these participating locations for a limited time. Ranging from a modern oasis set in the vibrant metropolis of Shanghai to a private bungalow sanctuary above the Caribbean Sea, each of these unique properties offers travelers an opportunity to immerse themselves in stunning landscapes, reconnect with local cultures and create unforgettable experiences, with highlights including.

- **[AJWA Cappadocia \(Ürgüp, Turkey\) – Legend Collection:](#)** A tranquil haven, AJWA Cappadocia is located in the small village of Mustafapasa, in the heart of central Turkey. Designed in harmony with the region's stunning natural landscapes and rich historical heritage, the hotel comprises 62 elegant guestrooms and cave suites featuring architecture inspired by the Ottoman and Seljuk empires. The 90 acres of land occupied by expansive gardens delight travelers with a sea of lush greenery and vibrant blooms – and promote sustainability, cultivating over 15 varieties of fruit and herbs utilized within diverse culinary offerings. Additional highlights include an on-site zoo, the hammam or Turkish bath at Afiya Spa and artisanal workshops dedicated to traditional Anatolian skills.
- **[Dusit Thani Bangkok \(Bangkok, Thailand\) – Lifestyle Collection:](#)** Reopened in September 2024 following a captivating transformation, the iconic Dusit Thani Bangkok honors its 50-year legacy as a true representation of Thai hospitality by marrying rich cultural and architectural heritage with modern elegance. The luxurious sanctuary is centrally located amid the liveliness of downtown Bangkok, extending 257 guestrooms that boast breathtaking views of Lumpini Park through floor-to-ceiling windows. Committed to innovation in service and design, the hotel will continue to unveil developments including new dining venues and a luxurious spa designed to elevate the guest experience.
- **[Grand Hotel Courmayeur Mont Blanc \(Courmayeur, Italy\) – L.V.X. Collection:](#)** Nestled in the Aosta Valley, at the foot of Mont Blanc in northwestern Italy, Grand Hotel Courmayeur Mont Blanc is an ideal mountain retreat featuring a range of thrilling on-site activities for every season. With its combination of contemporary architectural elegance, luxury comfort, and picturesque Alp views, guests will enjoy 72 modern guestrooms and suites and a range of elevated amenities, including two dining venues and a 5,000-square-foot spa featuring an indoor heated pool, a sauna, Turkish bath, private spa, and a gym.

- **Mukul Resort (Tola, Nicaragua) – L.V.X. Collection:** Mukul, meaning "secret," is a hidden oasis on Nicaragua's Emerald Coast, surrounded by crystal-clear waters, pristine beaches, and lush tropical forests. Seamlessly blending into the landscape, this luxurious boutique retreat of 37 accommodations including tree suites, beach villas, and spacious residences with private pools offers an intimate experience. Nicaraguan culture is intricately woven into the property's design, through colonial-style architecture, high ceilings and elegant details. Guests have direct access to the serene beachfront with a world-class surf break, can indulge in the award-winning Spa Mukul, and enjoy scenic hiking trails or a challenging 18-hole golf course, all amidst stunning coastal vistas.
- **Palafitos Overwater Bungalows (Playa del Carmen, Mexico) – L.V.X. Collection:** Stretching out from the world-renowned Maroma Beach shoreline and floating above turquoise waters of the Caribbean Sea, this all-inclusive, adults-only retreat boasts 31 private bungalows. Equipped with a private infinity pool, outdoor shower, glass-bottom floors, and sophisticated organic design, Palafitos Overwater Bungalows is designed to immerse guests in the beauty and tranquility of the surrounding ocean. Additional highlights include an exclusive glass-floor restaurant serving ocean-inspired fare, a robust wellness program featuring traditional Mayan herbal practices, and a range of available activities to explore, including scuba diving sessions, catamaran rides, and cooking lessons.
- **Sands Suites Resort & Spa (Black River, Mauritius) – Lifestyle Collection:** Situated off the eastern coast of Africa, this resort is the quintessential romantic escape on the tropical island of Mauritius. Extending to 91 spacious suites with elegant décor and sea-facing balconies, Sands Suites Resort & Spa offers unique picturesque views, featuring Tamarin Mountain, Le Morne and the lagoon at Tamarin Bay. Well-equipped for active travelers, the resort offers a wide range of activities, from outdoor fitness classes and spa treatments to sports like tennis and kayaking, along with on-site amenities such as three unique eateries, a shimmering infinity pool, and a lively bar.

"We are pleased to introduce this outstanding group of 24 new members to our global portfolio of luxury independent properties," said Lindsey Ueberroth, CEO of Preferred Hotels & Resorts.

"Expanding the diversity of our global collection, each of these exciting new additions – spanning 14 countries in destinations ranging from the unspoiled shores of Nicaragua's Emerald Coast to the bustling city streets of Bangkok – delivers on our unwavering commitment to provide distinctive, meaningful experiences to our loyal guests in some of the world's most extraordinary destinations."

**Other member properties to have joined Preferred Hotels & Resorts' global portfolio from July 1 through September 30, 2024, include:**

- Al Habtoor Palace (United Arab Emirates) – Legend Collection
- Bahia Hotel & Beach House (Cabo San Lucas, Mexico) – Lifestyle Collection
- Castello Dal Pozzo Resort (Piemonte, Italy) – Lifestyle Collection
- Finch Hattons Luxury Safari Camp (Tsavo West National Park, Kenya) – Legend Collection
- Fontsanta Hotel Thermal Spa & Wellness (Mallorca, Spain) – L.V.X. Collection
- Generations Riviera Maya (Playa del Carmen, Mexico) – Lifestyle Collection
- Hotel Number Nine (Florence, Italy) – Lifestyle Collection
- Kinwani House (Rishikesh, India) – Lifestyle Collection

- [Maison Albar Le Victoria](#) (Nice, France) – L.V.X. Collection
- [Peter Island Resort](#) (Peter Island, British Virgin Islands) – Legend Collection
- [Pleta De Mar Luxury By Nature](#) (Mallorca, Spain) – L.V.X. Collection
- [Primus Residence Shanghai Hongqiao](#) (Qingpu Qu, China) – Preferred Residences
- [The Leela Gandhinagar](#) (Gandhinagar, India) – L.V.X. Collection
- [The Newman](#) (London, United Kingdom) – Legend Collection
- [The Resort Mumbai](#) (Mumbai, India) – Lifestyle Collection
- [The Visions Resort and Spa](#) (Davenport, Florida) – Lifestyle Collection; Preferred Residences
- [Ventana Canyon Club and Lodge](#) (Tucson, Arizona) – Lifestyle Collection
- [Virgin Hotels London Shoreditch](#) (London, United Kingdom) – L.V.X. Collection

Many of these new member hotels participate in [I Prefer Hotel Rewards](#), the brand's points-based loyalty program with 5 million travelers enrolled globally. Complimentary to join, members of *I Prefer* earn points redeemable for cash-value Reward Certificates, Titanium status, and other value-rich benefits from eligible stays at over 600 participating hotels and resorts worldwide. Travelers seeking memorable independent hotel experiences are invited to sign up at [IPrefer.com/enroll](#).

For a limited time only, new and existing members of *I Prefer* Hotel Rewards will earn 2,500 bonus points on eligible stays at any of these participating new member properties. Valid on bookings made by December 31, 2024, for stays between October 6, 2024, and March 31, 2025. For additional details and to book this special offer, visit [IPrefer.com/offer/newest-additions](#).

Travel advisors and agents can book client stays via GDS using the “PH” and “PV” chain codes. For hotel owners and operators exploring options to stay or become independent, visit [www.PreferredHotels.com/Freedom](#).

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### **About Preferred Hotels & Resorts**

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 600 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its curated global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*™ Hotel Rewards program, Preferred Residences<sup>SM</sup>, Preferred Pride<sup>SM</sup>, and Preferred Golf<sup>TM</sup> offer valuable benefits for travelers seeking a unique experience. For more information, visit [PreferredHotels.com](#).

### **About *I Prefer* Hotel Rewards**

Launched in August 2013, the *I Prefer* Hotel Rewards program from Preferred Travel Group – the parent company that operates hotel brands Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, and Historic Hotels Worldwide – extends points, status, and other complimentary benefits to members upon eligible stays at over 600 participating hotels and resorts worldwide. In addition to earning points for eligible room nights, members receive additional benefits based on their tier status. The *I Prefer* program also offers a free mobile app, available on Apple and Android devices, which allows members to search and book hotel stays, and easily redeem Reward Certificates. With 5 million travelers currently enrolled in membership, *I Prefer* is complimentary to join. To learn more and to enroll in the program, please visit [IPrefer.com/enroll](#).