



PREFERRED TRAVEL GROUP'S CEO LINDSEY UEBERROTH JOINS *CONDÉ NAST TRAVELER'S* FIRST-EVER GLOBAL ADVISORY BOARD

Newly-Instated Participants Will Help Steer Editors on Pertinent Industry Issues

NEWPORT BEACH, CALIFORNIA: March 23, 2023 – Preferred Travel Group is thrilled to announce CEO Lindsey Ueberroth's participation in *Condé Nast Traveler's* first-ever Global Advisory Board. Comprising a committee of experts from diverse sectors of the industry and all corners of the world, this global group of individuals has been carefully formed to help steer the brand on the most pertinent issues related to travel and the publication's discerning audience. Each new member is united by a shared commitment to sustainability, regenerative travel and related concerns of increasing importance to the industry.

Ranging from sustainability pundits to lifestyle experts, the influential collective of industry experts selected as part of this board will engage in editor-hosted panel discussions on topics including innovation in travel and global travel forecasts; participate in public-facing events; and help guide editorial positions where appropriate. As noted by the *Condé Nast Traveler* editorial team, the new Global Advisory Board is one more way audiences across all markets will get the most thoughtful, authoritative, and ground-breaking takes on travel and more.

"I am honored to be included in *Condé Nast Traveler's* first-ever Global Advisory Board," said Lindsey Ueberroth, Chief Executive Officer of Preferred Travel Group. "Preferred Travel Group believes in the transformative power of travel and its ability to enrich lives, and joining this new committee of experts offers us an additional way to work toward a better future where travel can be utilized as a force for good."

Lindsey joined Preferred Travel Group in 2004, helping to establish it as the leading global portfolio of independent hotels. In her role, she leads the growth of both [Preferred Hotels & Resorts](#), as well as [Beyond Green](#), a leading sustainability-minded group of resorts from around the world.

For more information on *Condé Nast Traveler's* new Advisory Board, please visit CNTraveler.com. For more information on Preferred Travel Group or its family of brands, visit PreferredTravelGroup.com.

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ABOUT PREFERRED TRAVEL GROUP

Owned and operated by the Ueberroth Family, Preferred Travel Group is the parent company of Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, Historic Hotels Worldwide, PTG Consulting, and Beyond Green Travel, representing more than 1,100 hotels, resorts, and residences across 80 countries, in addition to a global portfolio of destination marketing organizations and tourist boards. With more than 250 seasoned travel professionals situated across 20 countries, the company

connects independent hotels, hospitality companies, and destinations to key markets worldwide through strategic branding, sales, integrated marketing, revenue management, distribution services, and other consultancy services. Fueled by its brand promise, Believe in Travel, the company and its hotel and travel brands champion an unwavering belief in the transformative power of travel and its ability to enrich lives, inspire a greater respect for the Earth, and expand hearts and minds to other cultures and ways of living. For more information visit PreferredTravelGroup.com.

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