

# "Live Like a Legend" Exclusive Luxury Holiday Guide

Announcing Six Curated and Unique Experiences Ideal for the 2024 Holidays and Beyond

NEW YORK, NEW YORK — October 28, 2024: Preferred Hotels & Resorts, the world's largest independent hotel brand, is pleased to introduce its "Live Like a Legend" experience collection, an exclusive offering of unparalleled, one-of-a-kind experiences from the most coveted luxury hotels around the globe. These bespoke journeys, ranging from \$18,000 to \$90,000, provide discerning travelers with unforgettable adventures created by prestigious Legend Collection hotels. Reflecting the ultimate in luxury and refinement, flawless service, world-renowned dining, and memorable amenities are the cornerstone of each experience. Each are carefully curated and unique experiences that only independent hotels and resorts can bring to life.

"We are thrilled to unveil our Ultimate Gifts list for 2024 by releasing our 'Live Like a Legend' experience collection with a focus on ultra-luxury packages from our Legend Collection around the world," said Lindsey Ueberroth, CEO of Preferred Hotels & Resorts. "It's a testament to our unwavering commitment to delivering transformative travel journeys that go beyond expectation. Each of these rare and exclusive experiences immerses travelers in a level of luxury that feels as though it's by invitation only," Ueberroth added. "Independent hotels offer a unique opportunity to create one-of-a-kind experiences that no other property can replicate."

Each experience is bookable only by contacting Preferred Hotels & Resorts' Personal Legend Concierge service. This exclusive service grants access to these rare opportunities, offering insider knowledge and seamless arrangements to guarantee a truly unforgettable stay. With its commitment to privacy and luxury, Preferred Hotels & Resorts is the gateway to the world's most prestigious destinations.

Guests can choose from the following "Live Like a Legend" experiences:

#### The Lone Mountain Luxury Escape at Montage Big Sky, Big Sky, Montana, U.S.

Set in the breathtaking Montana wilderness, surrounded by awe-inspiring views, Montage Big Sky is a luxurious all-season resort to rival authentic western lodges. Embrace alpine grandeur at its finest with this stay in the sprawling Vista Residence, offering the perfect retreat for up to four adults. This luxury residential cottage provides private ski-in and ski-out access to Big Sky Resort's world-renowned slopes. Guests can begin each day with custom-fitted ski gear, while legendary skier Dan Egan offers private lessons to refine skills on the slopes. Includes a private helicopter excursion to Crazy Mountain Ranch, a sprawling 18,000-acre members-only cattle ranch. The ultimate in relaxation is offered through personalized treatments at Spa Montage. Cap off the experience with gourmet dinners prepared by a personal chef.

The Lone Mountain Luxury Escape Experience at Montage Big Sky starts from \$90,000 based on four adults sharing, inclusive of all the experiences mentioned. Bookings start from December 1, 2024 – April 10, 2025, to experience between December 10, 2024 – April 15, 2025.

### Live Like the Ultimate Londoner at The Londoner, London, U.K.

Discover the pinnacle of London luxury at The Londoner, a hotel that blends grandeur and intimacy, redefining cosmopolitan hospitality. An exceptional stay in the Tower Penthouse Suite, with round the clock access to your personal chauffeur in a Rolls-Royce throughout the stay. A personalized consultation with

private stylist at Selfridges, with bespoke perfume profiling session at Miller Harris is the ultimate exclusive experience. A private chef and mixologist will craft a custom dining experience, and unlimited access to The Retreat's luxurious spa facilities, complemented by in-room Londoner Drip Hydration treatment. To round out this unparalleled experience, enjoy VIP tickets with special seating to a West End show. Includes a private, after-hours Crown Jewels viewing and tour, as well as a private, after-hours tour of the Churchill War Rooms.

The Live Like the Ultimate Londoner Experience at The Londoner starts from \$77,000\* for two guests for three nights, inclusive of all the experiences mentioned, available from January 2 – March 31, 2025.

## Singapore Splendor at Artyzen Singapore, Singapore

An urban oasis located in the heart of Singapore, Artyzen Singapore captures the unique essence of the city's captivating culture, vibrant colors, and tantalizing flavors. Indulge in a lavish stay in the hotel's Penthouse Suite, where cultural immersion meets festive celebration, and start each day with a gourmet breakfast in bed, indulging in every luxury the suite features. Embark on a culinary masterclass experience, starting with a private market tour, as well as a private cooking class in the chef's kitchen, and a wine pairing by the inhouse sommelier. Relax with bespoke spa treatments, and then enjoy a private sunset yacht cruise along Singapore's stunning coastline. Exclusive amenities include 24/7 butler service, festive afternoon tea, and limousine service during your stay.

The Singapore Splendor Experience at Artyzen Singapore starts from \$60,000 for two guests for three nights inclusive of experiences, available from December 1, 2024 – June 30, 2025.

# Timeless Coastal Perfection at Shutters on the Beach, Santa Monica, California, U.S.

Experience the ultimate in beachside luxury living at Shutters on the Beach, a coastal-chic hotel nestled on the sands of Santa Monica. With elegant design inspired by New England charm, the hotel offers an unforgettable romantic getaway with a stay in the Ocean Front Suite. This exclusive retreat features a luxury car service, a personalized message illuminated on the renowned Pacific Park Ferris Wheel at the Santa Monica Pier, and a private drone capturing the most memorable moments. A custom in-suite dinner by a personal chef, coupled with two rejuvenating spa treatments for two, creates the perfect setting for romance. The experience concludes with a stunning sunset yacht cruise along the scenic California coastline.

The Timeless Coastal Perfection Experience at Shutters on the Beach starts from \$22,000 for two adults for two nights, inclusive of experiences mentioned, available from December  $6^{th}$ , 2024 – March 30, 2025.

### The Art Immersion Experience at Hotel Casa del Mar, Santa Monica, California, U.S.

Step into a world where Jazz Age elegance meets Mediterranean charm at Hotel Casa del Mar, a beachfront haven offering sweeping views of the Pacific Ocean. Here, art and luxury intertwine seamlessly, and guests can be immersed in the world of fine art with a stay in the Pacific View Suite, surrounded by a curated collection of contemporary and classical works reflecting California's vibrant culture. The experience includes a curated tour of the hotel's own collection, and a private excursion with a savvy LA art buyer offering a personalized look into this thrilling, creative universe in Santa Monica, offering exclusive access to top museums, galleries, and private collections. After a day of art immersion, ponder your favorites – or your purchases – over a private, chef-prepared dinner in your suite, coupled with a relaxing spa experience that includes two rejuvenating spa treatments per person.

The Art Immersion Experience at Hotel Casa del Mar starts from \$18,000 for two adults for two nights, inclusive of all the experiences mentioned, available from December 6<sup>th</sup>, 2024 – March 30, 2025.

### The Music City Getaway at The Hermitage Hotel, Nashville, Tennessee, U.S.

A Nashville landmark steeped in Southern charm since 1910, The Hermitage Hotel celebrates the vibrant soul of Music City with this extraordinary, one-of-a-kind stay in the Hermitage Suite during CMA Fest. Guests will enjoy VIP access to all four days of the festival, with exclusive seating offering premier viewing of the performances. Indulge in a curated tasting menu at Drusie & Darr by Jean-Georges. The experience is enhanced with private limousine event transfers. Unwind with a sophisticated afternoon tea on the hotel's iconic Veranda, before taking part in a one-of-a-kind personalized songwriting experience - collaborating with a professional songwriter to craft a hit song.

The Music City Getaway Experience at The Hermitage Hotel starts from \$29,000, for two guests for five nights, inclusive of all the experiences mentioned, from June 4-9, 2025.

For travelers seeking these truly extraordinary experiences, the Preferred Hotels & Resorts' Personal Legend Concierge (888-755-9876) offers a highly personalized service, ensuring that every detail is tailored to the guest's desires. To see more information on each "Live Like a Legend" experience, visit <a href="livelikealegend.preferredhotels.com">livelikealegend.preferredhotels.com</a>.

All Preferred Hotels & Resorts' travelers may enjoy the benefits of <u>I Prefer Hotel Rewards</u>, the brand's points-based loyalty program with 5 million travelers enrolled globally. Complimentary to join, members of *I Prefer* earn points redeemable for cash-value Reward Certificates, can earn up to Titanium status, and other value-rich benefits from eligible stays at over 600 participating hotels and resorts worldwide. Travelers seeking memorable independent hotel experiences are invited to sign up at iprefer.com.

\*Pricing may vary due to currency exchange rates. Please contact the VIP Desk or visit the website for the latest pricing.

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#### **About Preferred Hotels & Resorts**

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 600 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its curated global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by Preferred Hotels & Resorts. For more information, visit <a href="mailto:PreferredHotels.com">PreferredHotels.com</a>.