

MEXICO

Grupo Posadas launches a proprietary booking platform

By Meagan Drillinger | Jul 22, 2023

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Grupo Posada's Live Aqua Urban Resort San Miguel de Allende is offering up to 30 percent additional discounts through the Fiesta Americana Travelty booking platform. Photo Credit: Posadas

Grupo Posadas, one of Mexico's largest hotel groups, with 190 hotels and nine brands across Mexico and the Dominican Republic, launched Fiesta Americana Travelty. The new Amadeus software-backed platform and mobile app enable customers the ability to tap into exclusive offers for all the hotels in the group's portfolio.

The new platforms offer ease of booking and access to perks that can include free airport transportation, resort credits and spa concessions. Fiesta Americana Travelty will be accessible both online and as a mobile app.

Customers will enjoy easy access to perks and deals. For example, Live Aqua, Fiesta Americana and Grand Fiesta Americana offer up to 30 percent additional discount on lodging; free transfers to the airport are offered at **The Explorea Kohunlich**; and at Fiesta Inn Hotels, guests booking directly enjoy 25 percent off food and drinks.

<https://www.travelweekly.com/Mexico-Travel/Grupo-Posadas-launches-proprietary-booking-platform?ct=mexico>