



PTG Consulting Welcomes Nordic Hotels & Resorts as New Public Relations Client

New York, N.Y. (August 16, 2022) – [PTG Consulting](#), the award-winning integrated agency serving the tourism and hospitality industries’ most dynamic brands, destinations, and hotels, is pleased to announce its new public relations partnership with [Nordic Hotels & Resorts](#), a curated collection of 42 independent hotels and resorts across Norway, Sweden, Denmark, and Finland known for their unique locations; cultural authenticity; and thought-provoking design, architecture and art. Throughout a 12-month period, PTG Consulting will help raise awareness of Nordic Hotels & Resorts in the United States and support the brand’s business goals while highlighting 10 select properties across the portfolio:

OSLO

An architectural landmark turned boutique hotel, [Amerikalinjen](#) officially opened its doors on March 15, 2019, occupying the original headquarters for the Norwegian America Line. The iconic building, which is over 100 years old, features 122 guestrooms and suites, four food and beverage venues, and a subterranean jazz club. Amerikalinjen is a member of Preferred Hotels & Resorts’ Lifestyle Collection.

Located in the middle of Oslo’s city center, Tjuvholmen (Thief Islet) was once a haven for smugglers, thieves and scoundrels. Today, it is home to 116-room [THE THIEF](#), a luxurious retreat filled with top international art pieces, carefully selected designer furniture, global Nordic cuisine, a top quality spa experience, and cosmopolitan bars. THE THIEF is a member of Preferred Hotels & Resorts’ Legend Collection.

Set within a restored landmark 1930s building in Frogner, one of the oldest neighborhoods in Oslo, [Sommerro](#) is a celebration of Norwegian design, fusing form and function to become the city’s first art deco hotel and a modern tribute to Norwegian cultural heritage. Occupying the original building of the former headquarters of Oslo Lysverker, the city’s original electrical company, and a newly designed extension, the hotel features 231 rooms, luxury suites and residences, seven F&B venues, a sprawling wellness space that brings back the city’s public baths, a series of historical meeting and event rooms, and a rooftop terrace. Sommerro is a member of Preferred Hotels & Resorts’ Legend Collection.

HELSINKI

[Hotel Haven](#) is an elegant and stylish boutique hotel located by Helsinki’s South Harbor and the Market Square. The hotel’s 137 comfortable and spacious hotel rooms, versatile meeting facilities, the bar, three high-class restaurants, and a gym provide luxurious experiences for any and all tastes. Hotel Haven is a member of Preferred Hotels & Resorts’ Lifestyle Collection.

Located amidst the ultra-cool design district in the Kaartinkaupunki sector, the 130-room [Hotel Lilla Roberts](#) is just a heartbeat away from the bustling center of Helsinki. The cozy, yet elegant, property seamlessly combines the most modern amenities and a trendy lifestyle approach with a quirky 1930s Art Deco interior and other throwbacks to the past. Originally designed in 1908 by one of Finland's top architects, Selim A. Lindqvist, the building served as the head office for Helsinki's Energy Works and housed an electrical substation that provided energy for the city center during most of the 20th century. Hotel Lilla Roberts is a member of Preferred Hotels & Resorts' Lifestyle Collection.

On the edge of Helsinki's Design District is [Klaus K](#), a retro designed 137-room hotel inspired by Finnish folklore and mythology. Design-focused rooms, including several outfitted by notable Finnish artists, provide a wide variety of unique stays. Klaus K is a member of Preferred Hotels & Resorts' Lifestyle Collection.

STOCKHOLM

During the turn of the 19th century, Brunkebergstorg Square was once the meeting grounds for Stockholm's high society and cultural elite. With the arrival of the 343-room [Hotel At Six](#), the area has regained its former prominence. Hotel At Six is a destination where contemporary art, fine dining, and exquisite interior design meet to create an experience of modern luxury in central Stockholm. Hotel At Six is a member of Preferred Hotels & Resorts' L.V.X. Collection.

The 159-room [Nordic Light Hotel](#) is a perfectly situated and truly unique design hotel in the heart of Stockholm. Designer John Tong and architect Todd Saunders have, with the help of 10 selected Nordic designers, creatively portrayed their interpretation of the Nordic region through its culture, values, shapes, and forms. Lykke, a Nordic bistro; a fully equipped gym; and conference rooms, make the hotel ideal for leisure or business travel. Nordic Light Hotel is a member of Preferred Hotels & Resorts' Lifestyle Collection.

Located adjacent to Stockholm Central Station, [Hotel C](#) is dedicated to providing guests with Swedish style, comfort, and culture. The hotel's 367 guestrooms feature murals with large-scale photos of the city's most beautiful sites, delectable Scandinavian fare is available at Swede Hollow, and ICEBAR offers chilled out nightlife at sub-zero temperatures. Hotel C is a member of Preferred Hotels & Resorts' Connect Collection.

COPENHAGEN

An architectural landmark and a grand dame hotel for the 21st century, [Villa Copenhagen](#) opened its doors in the heart of the Danish capital in July 2020. Set in the century-old Central Post and Telegraph Head Office, which dates back to 1912, the 390-room hotel holds a prime location next to the famed Tivoli Gardens and the Meatpacking District. Villa Copenhagen is a member of Preferred Hotels & Resorts' L.V.X. Collection.

About PTG Consulting

PTG Consulting is an award-winning strategic partner serving the tourism and hospitality industry's most dynamic brands, destinations, and hotels by providing integrated solutions that inspire, engage and convert. A division of Preferred Hotel Group – the family-owned company that manages and operates other global travel and hospitality brands including [Preferred Hotels &](#)

[Resorts](#), [Beyond Green](#), [Historic Hotels of America](#), [Historic Hotels Worldwide](#), and [Beyond Green Travel](#) – PTG Consulting offers clients connections to travel trade decision-makers, industry influencers, media and travelers worldwide. For more information, visit www.PTGConsulting.com and follow PTG Consulting on [Instagram](#) and [LinkedIn](#).

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