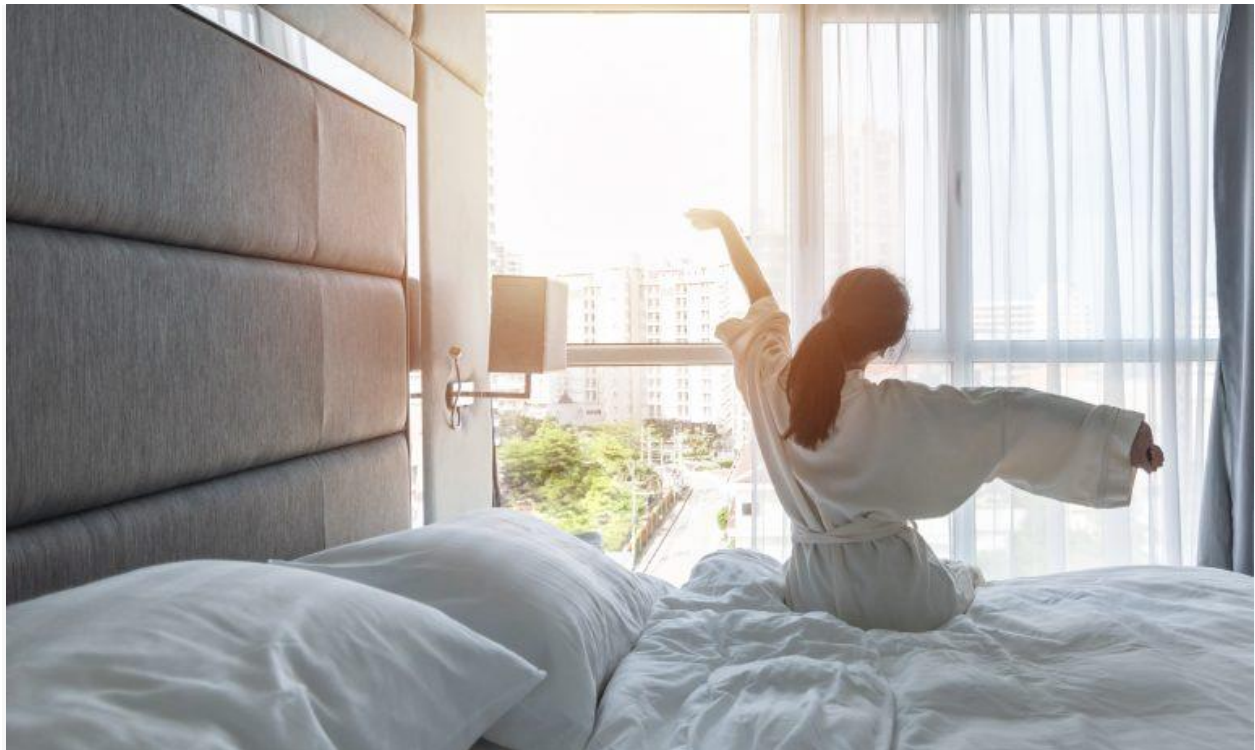




New Hotel Options In the Preferred Hotels & Resorts Program

This small but luxurious hotel loyalty program has added some eye-catching properties to its portfolio.

[Ramsey Qubein](#) January 14, 2021



Preferred Hotels & Resorts brings together high-end boutique and luxury hotels from around the world. While its [I Prefer Hotel Rewards](#) program is much smaller than big names like [Marriott Bonvoy](#) and [World of Hyatt](#), it offers simplicity in earning and burning points.

The I Prefer program allows members to earn points for every eligible dollar they spend at participating properties. They can redeem points for reward certificates that can be applied toward the cash rate at member hotels. This

eliminates the need to navigate award charts or search for award space. When you're ready to spend your points, trade them for a certificate to reduce the out-of-pocket cost of your stay.

The elite status program in I Prefer offers easy-to-understand perks, like bonus points and a welcome amenity at every hotel. The company also has its [Preferred Golf Club program](#), which delivers bonus amenities when booking special packages at participating hotels.

With more than 750 hotels in 85 countries, the number of places you can earn and redeem I Prefer Rewards keeps growing. For armchair travelers and future travel ideas, here's a roundup of some new hotels to join the I Prefer Hotel Rewards program.

U.S. and Caribbean

Biltmore Hotel - Coral Gables, Florida



Near Miami Beach, the 271-room [Biltmore Hotel](#) is an oasis of 150 acres of greenery, including a Donald Ross Championship golf course and one of the largest hotel pools on the East Coast. Its familiar name draws conference groups, social functions and family vacationers throughout the year.

The Lake House on Canandaigua - Canandaigua, New York



In the Finger Lakes region of New York, the newly opened [Lake House on Canandaigua](#) will impress with its design and outdoor recreation options. Guests can even travel via floatplane from New York City's East River directly to this alfresco retreat.

Inns of Aurora - Aurora, New York



Also located in the Finger Lakes region of New York, [Inns of Aurora](#) is a collection of five historic buildings comprising 54 luxe guest rooms and two suites. [Perfect for road trippers](#), the property has a holistic spa offering hydrotherapy and wellness treatments for those looking to decompress.

Saranac Waterfront Lodge - Saranac Lake, New York



In the Adirondack Mountains, the [Saranac Waterfront Lodge](#) is located on Lake Flower's Pontiac Bay in Saranac Lake. Come here to explore the natural surroundings plus there's also an on-site marina with paddle boat rentals and private docks for guests with their own boats.

Montage Healdsburg - Healdsburg, California



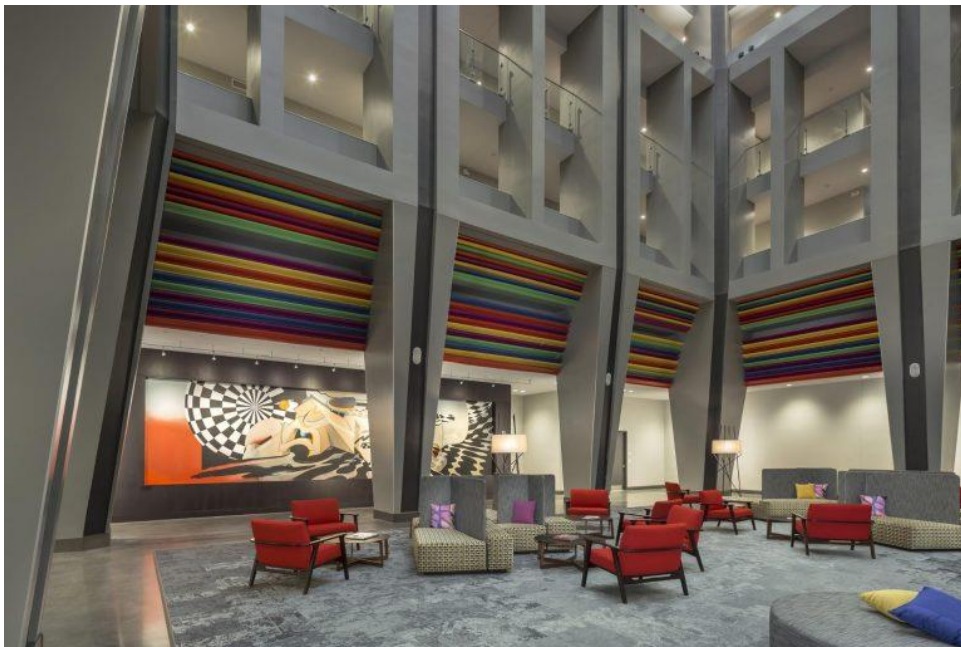
Part of the Montage group, this new, eco-friendly property is located in Sonoma County. [Montage Healdsburg](#) will officially open to the public soon and features 130 bungalow-style guest rooms, each with a fire pit and daybeds.

Brenton Hotel - Newport, Rhode Island



This brand new retreat on Newport's famous harbor mixes contemporary and historic decor. Some of [Brenton Hotel's](#) 57 rooms and suites have magnificent waterfront views, and there is plenty of New England charm throughout its public spaces.

The Summit Hotel - Cincinnati



With 239 rooms, [The Summit Hotel](#) is part of the MedPace campus. About 10 miles from downtown Cincinnati's cultural sites and nightlife, this contemporary property provides art-focused accommodations, a rooftop bar and expansive gym.

Latin America

Live Aqua Private Residences Los Cabos - Cabo del Sol, Mexico



Overlooking the Sea of Cortez, this beautiful resort features all residential-style accommodations. Each of the 35 residences at [Live Aqua Private Residences Los Cabos](#) features a full kitchen, separate bedroom and living room, and bathroom with deep soaking tub. [Families will appreciate](#) the extra space with the option to cook for themselves.

HS Hotsson Smart Leon Centro Max - Leon, Mexico



Leon is famous for its handcrafted leather products, making [HS Hotsson Smart Leon Centro Max](#) a great base for vacationers who love to shop. When you're finished browsing the area's fine shoes, handbags and other accessories, enjoy a dip in the pool or cocktail at the bar in this colorful hotel.

HS Hotsson Hotel Guadalajara Country Club - Guadalajara, Mexico



Near the convention center, the [HS Hotsson Hotel Guadalajara Country Club](#) is convenient for business travelers interested in racking up I Prefer Hotel Rewards points. Its 143 guest rooms are decorated in contemporary style, and guests here enjoy discounted rates at nearby golf courses.

HS Hotsson Hotel Tampico - Tampico, Mexico



Located along the Gulf Coast of Mexico in Tampico, this 99-room hotel offers modern rooms, live music in the lounge and a swimming pool. The Presidential Suite at the [HS Hotsson Hotel Tampico](#) boasts two floors of living and sleeping space.

Palmaia, The House of AiA - Playa del Carmen, Mexico



All-inclusive and with a focus on health and wellness, [Palmaia, The House of AiA](#) sits along the beautiful Riviera Maya. Among the most notable features of this foodie-haven facing the Caribbean Sea are its Spa in the Jungle and hearty

vegan menu. There are even vegan-certified accommodations and suites with direct swim-out access to the pool. It is also recognized as one of the first carbon-neutral resorts in the world.

Bluedoors York Luxury Suites - Medellin, Colombia



[Bluedoors York Luxury Suites](#) features a rooftop swimming pool and all-suite accommodations. Each room is set up like a small apartment with a living room, bedroom and kitchen. Fans of designer Salvatore Ferragamo will appreciate the brand's signature toiletries stocked in the bathrooms.

Rancho Santana - Rancho Santana, Nicaragua



Amid a 2,700-acre resort and residential community known as "The Ranch," [Rancho Santana](#) offers guests access to five beaches along Nicaragua's Emerald Coast. The property was developed by six friends who visited the area and fell in love with it. They built the ranch and added luxury accommodations, private homes and riding stables to share their love for the region.

Europe

La Villa Haussmann - Paris



A Parisian landmark in its own right, [La Villa Haussmann](#) offers luxurious accommodations just minutes from some of the world's top tourist attractions. Many of its 41 rooms and suites have terraces with views of the Eiffel Tower and Opera Garnier in the distance. Rather unique for a small Parisian hotel, guests have access to an indoor pool and spa.

Middle Eight - London



In Covent Garden, [Middle Eight](#) has a music and entertainment theme honoring its lively neighborhood. This building, once a Methodist church, was repurposed into a hotel. Live music in the lounge and modern rooms with bathrooms featuring heated floors are among the amenities guests can expect.

Hayfield Manor - Cork, Ireland



This stately brick mansion is in the heart of Cork, yet has its own walled garden to give guests a quiet place to retreat after exploring the city. [Hayfield Manor](#) is home to Europe's first Elemis Spa, according to Preferred Hotels & Resorts.

Kilkea Castle - Kildare, Ireland



On Kilkea Estate, this castle dates back to 1180 and the Fitzgerald Clan. It is considered one of the oldest inhabited castles in Ireland. I Prefer Hotel Rewards members can earn points and redeem them for discounts now that the fairy tale [Kilkea Castle](#) has joined the program.

Deltapark Vitalresort - Gwatt, Switzerland



The wellness-themed [Deltapark Vitalresort](#) sits at the foothills of the Swiss Alps. Guests can take advantage of outdoor activities like hiking or biking by the lake or make use of the spa's roster of treatments. At Deltapark Vitalresort, there is also a complimentary refreshment center of drinks and snacks on each floor for guests.

Pestana Douro, Riverside Hotel & Conference Centre - Porto, Portugal

Housed in a former soap factory, [Pestana Douro, Riverside Hotel & Conference Centre](#) is now open as part of Preferred Hotels & Resorts. Travelers might appreciate that its conference rooms have views of the Douro River.

Middle East/Africa

Banyan Tree Tamouda Bay - Fnideq, Morocco



Close to the Mediterranean Sea, the all-villa [Banyan Tree Tamouda Bay resort](#) is decorated in traditional Moorish style. Each of the 92 villas has a private pool and there's a spa and a nearby golf course. For travelers who don't want to collect I Prefer Hotel Rewards points, Banyan Tree participates in the [Accor Live Limitless program](#), too.

The Social House - Nairobi, Kenya



The newly opened [Social House](#) in Nairobi bills itself as a social hub with an international flair. Its four global food and beverage venues include French, Scandinavian and Japanese-Peruvian fusion cuisines. This 83-room hotel has an outdoor pool, shaded terrace and plans for a rotating lineup of cultural events.

JA Oasis Beach Tower - Dubai, UAE



The all-residence [JA Oasis Beach Tower](#) is now part of Preferred Hotels & Resorts. All of the accommodations come with full-service kitchens, living areas, and as many as four bedrooms, making them great for extended stays.

Asia

Noku Maldives - Noonu Atoll, Maldives



The 50 villas on this private island are the ultimate in luxury and seclusion. At [Noku Maldives](#), guests can opt for either beach or overwater bungalows, many with their own plunge pools. The island's reef is great for diving — one of the many recreational choices here.