



A roundup of independent hotel news

This month's roundup of news from the independent hotel sector includes: Preferred Hotel Group acquires Beyond Green Travel; boutiques post-COVID-19; several openings; and more.



Hotel News Now's Independent Insights newsletter each month features a news roundup from the independent hotel sector. Subscribe to the free monthly newsletter [here](#).

Preferred Hotel Group buys Beyond Green Travel

Preferred Hotel Group, the family-owned company that manages and operates Preferred Hotels & Resorts, Historic Hotels of America, Historic Hotels Worldwide and PHG consulting, announced on 10 June it acquired Beyond Green Travel, according to a news release.

Beyond Green Travel, founded by Costas Christ, is a “world renowned leader in providing sustainable tourism services and consulting,” the release states. The deal will allow clients of PHG Consulting as well as member hotels to tap into Beyond Green Travel’s sustainable tourism expertise.

“As we look ahead to the future of travel, particularly during this period of economic recovery, we believe more than ever that the time is now to take sustainable tourism to the next level,” Lindsey Ueberroth, Preferred Hotels and Resorts CEO, said in the release. “Working alongside Costas and his team, we are excited to create a sustainable tourism platform that will enable our brand promise of ‘Believe in Travel’ to help our destination and hospitality clients infuse genuine, holistic, and inspiring sustainability best practices into their daily operations and overall ethos.”