

Tasting Table.

15 Best Wine Tasting Rooms In Santa Barbara

BY ALLIE LEBOS/UPDATED: JUNE 23, 2023 1:20 PM EST

Despite the fact Napa Valley gets most of the attention when it comes to California wine country, Santa Barbara is just as impressive and abundant. While there are several stunning vineyards and wineries to tour in Santa Ynez Valley, the city of Santa Barbara is also crawling with tasting rooms. From downtown Santa Barbara to the historic Funk Zone, one of the best things about visiting this coastal gem is being able to walk from tasting to tasting.



Whether you're looking for your new favorite Pinot Noir or a glass of Sauvignon Blanc with an ocean view, there's something for every kind of vino lover. That said, whether you're flying in from another state or driving up from Los Angeles, no weekend in Santa Barbara would be complete without hitting at least a few of the amazing tasting rooms. Thankfully, we've rounded up some of the best tasting rooms in Santa Barbara that you won't want to miss!

The Society: State & Mason



Instagram

Located at the Hotel Californian in Santa Barbara's vibrant Funk Zone, The Society: State & Mason has become a go-to tasting room for locals and visitors alike. Patrons are able to enjoy more than 70 different wines, all of which come from the many wineries within the Foley Family portfolio. The Society: State and Mason is open every day from 11:00 a.m. to 7:00 p.m., making it the perfect stop for a tasting before having dinner at neighboring Blackbird.

While you can certainly walk in for the \$35 Taste of Wine Country and Sunshine Sipping tastings at any time, there are also some more elevated tasting options to explore. For example, the Riviera Reserve Experience must be reserved beforehand and costs \$100 per person. During this exclusive tasting, guests are treated to four different reserve wines along with specially curated, chef-driven bites. The design-forward interior creates a stunning backdrop to your tasting, but you can also snag a spot on the patio for prime people-watching on the American Riviera.

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