



PREFERRED TRAVEL GROUP ENHANCES LEADERSHIP WITH SERIES OF KEY GLOBAL PROMOTIONS

New leadership roles in 2024 underscore the travel and hospitality company's commitment to advancing brand development and strategic growth

NEW YORK, NEW YORK – November 13, 2024: Preferred Travel Group – the family-owned company that operates global travel and hospitality brands and programs: [Preferred Hotels & Resorts](#), [Beyond Green](#), [Historic Hotels of America](#), [Historic Hotels Worldwide](#), and [PTG Consulting](#) has announced four significant promotions to global leadership positions. **Christopher Ahlgrim** has been elevated to **Vice President, Americas East**; **Renee Haddad** has been promoted to **Vice President, Hotel Revenue Optimization - United States & Canada**; and **Stephanie Calhoun** has advanced to **Senior Vice President, Operations - Historic Hotels**. Additionally, **Priscilla Haryadi** has been promoted to **Area Managing Director, Northern Europe**. These leadership enhancements are integral to accelerating the company's growth and expanding its influence across its diverse brands globally.

"We are thrilled to enhance our global leadership team with these key promotions," said Michelle Woodley, President for Preferred Travel Group. "At our core, we believe that change fosters opportunity, and we are excited to provide our associates with pathways for growth while integrating new perspectives and expertise. These new leadership roles reflect our commitment to evolving with the industry and strengthen our ability to support our member properties and industry partners. We eagerly anticipate leveraging this diverse skill set to drive continued innovation and success for our company."

- **Christopher Ahlgrim** has been promoted to **Vice President, Americas East** from his previous role as Vice President, Development - North America. Since joining in March 2020, Ahlgrim has been instrumental in expanding the company's visibility and brand presence across various regions. In his new role, he will oversee the profitability and growth of the Northeast, Southeast, South Central US regions, and the non-Spanish speaking Caribbean, continuing to lead strategic development efforts and regional business development.
- **Renee Haddad** has advanced from Account Director, America West to **Vice President, Hotel Revenue Optimization - United States & Canada**. With 16 years of service, Haddad has significantly contributed to revenue growth and hotel retention within the Americas region. Her new role will see her driving strategy and execution within the Regional Leadership team and the Global Revenue and Distribution Leadership team.
- **Stephanie Calhoun** has been promoted to **Senior Vice President, Operations - Historic Hotels** from Vice President, Member Services and Support - Historic Hotels. In her 12 years with Historic Hotels of America and Historic Hotels Worldwide, Calhoun has played a key role in the growth and development of the brands with focuses on website development, conference

sponsorship growth, and hotel agreements. In her new role, she will oversee operations, member services, events, and marketing communications for the Historic Hotels business unit.

- **Priscilla Haryadi** has been elevated to **Area Managing Director, Northern Europe** from Regional Director, France. During her ten-year tenure at the company, Haryadi has been pivotal in her support of leading company evolution across Europe and helping to generate significant awareness among trade and industry audiences. In this new role, her region has expanded to oversee the growth and retention of over 70 member hotels across France, Switzerland, the U.K., Ireland, and the Nordics.

Media outlets interested in interviewing Michelle Woodley about the company's growth, and any of the associates featured, are invited to contact Jennifer Jackson, Senior Director of Public Relations, at jjackson@preferredtravelgroup.com. Headshots are available for download [here](#).

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About Preferred Travel Group

Owned and operated by the Ueberroth Family, Preferred Travel Group is the parent company of Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, Historic Hotels Worldwide, and PTG Consulting, representing more than 1,100 hotels, resorts, and residences across 90 countries, in addition to a global portfolio of destination marketing organizations and tourist boards. With more than 350 seasoned associates situated across 35 countries, the company connects independent hotels, hospitality companies, and destinations to key markets worldwide through strategic branding, sales, integrated marketing, revenue management, distribution services, and other consultancy services. Fueled by its brand promise, Believe in Travel, the company and its hotel and travel brands champion an unwavering belief in the transformative power of travel and its ability to enrich lives, inspire a greater respect for the planet, and expand hearts and minds to other cultures and ways of living. For more information visit PreferredTravelGroup.com.