

Forbes

Earn More Points And Perks With These 6 Spring Hotel Loyalty Promotions

As winter thaws and spring appears in sight, many people are contemplating upcoming travel. According to [Vacasa's 2022 Spring Travel Trends Report](#), more than half of Americans are planning a trip this spring with 37% traveling specifically for Spring Break. Among those that say they will travel this spring, 75% plan more frequent travel throughout the year compared to last year as Covid-19 regulations ease.

I Prefer Hotel Rewards bonus points and perks



A guest room at ModernHaus SoHo in New York, a member of Preferred Hotels & Resorts' Lifestyle ...

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Take advantage of the [VIP Member Exclusive offers](#) available from Preferred Hotels & Resorts I Prefer Hotel Rewards program. Between now and April 10, guests booking special rates can earn up to 10,000 bonus points booking a stay at participating properties. These special rates also include extras like resort credits and free meals. No registration is necessary, but guests must be members of the group's loyalty program and book a participating rate to take advantage of the benefits.

A recent survey of more than 4,000 I Prefer program members regarding 2022 travel trends put North America and Europe among the top destinations for travel this year. Survey participants showed greater interest in resort-style properties than city-center ones. More than half said they plan to travel with their extended family, which means the choice of hotel and any associated promotion benefits could be more valuable than ever.