



Bernardus Lodge & Spa Joins Preferred Hotels & Resorts' Legend Collection

NEW YORK, NEW YORK – July 31, 2025: [Preferred Hotels & Resorts](#) has welcomed [Bernardus Lodge & Spa](#) – Carmel Valley's distinguished Wine Country escape – into its esteemed [Legend Collection](#). Representing a curated selection of the world's most extraordinary properties set in truly remarkable destinations, Preferred Hotels & Resorts' Legend Collection is known for its global sophistication and cultural richness. This exclusive portfolio is designated for distinguished properties that represent the very highest levels of luxury, featuring exquisite accommodations, bespoke service, renowned dining, and exceptional spas, all contributing to truly unforgettable guest stays.

Tucked into the sun-drenched hills of Carmel Valley, Bernardus Lodge & Spa is a 73-room luxury retreat blending wine country charm, artisanal dining, holistic wellness, and personalized hospitality. The resort delivers a rejuvenating luxury experience immersed in the Santa Lucia Mountains, offering sleek guestrooms, suites, and villas featuring private patios or balconies, soaking tubs, fireplaces, and breathtaking vineyard views. The property's design blends Monterey Territorial-style architecture with rich natural textures – French oak floors, Italian stonework, and seagrass accents – creating a warm, sophisticated ambiance that reflects the surrounding landscape.

At the heart of the resort experience is Lucia Restaurant & Bar, where a vegetable-forward menu is crafted using ingredients from the onsite organic gardens, and immersive culinary experiences such as the Chef's Table. Guests can also savor curated vintage wines from the 15,000-bottle cellar or enjoy selections crafted from the estate's expansive working vineyard, which produces varietals for Bernardus Winery. The spa embraces a garden-to-treatment philosophy, offering services inspired by the region's natural bounty, including moon rituals and tarot card readings. New to the wellness program is "Baths by Bernardus," a curated in-room bathing menu featuring magnesium-infused soaks and energizing cold plunges, designed to elevate relaxation and recovery. Additional highlights include a heated lap pool, tennis courts, bocce, and complimentary use of Mercedes-Benz vehicles, inviting guests to explore the beauty of the Monterey Peninsula in style or simply unwind in the resort's serene surroundings.

"We are incredibly proud to join Preferred Hotels & Resorts' Legend Collection, a distinction held by only a select few in the United States and just over 100 properties worldwide," said Hartmut Ott, General Manager, Bernardus Lodge & Spa. "Becoming part of this prestigious portfolio marks an exciting new chapter for Bernardus Lodge & Spa. We look forward to reaching new discerning audiences seeking unforgettable ways to discover the resort's exquisite culinary offerings, exceptional wine, indulgent relaxation and natural beauty of Carmel Valley and beyond."

"We are delighted to see Bernardus Lodge & Spa welcomed into Preferred Hotels & Resorts' Legend Collection," said Kristi Allen, Executive Vice President Hotels, Ensemble. "This partnership reflects our shared commitment to personalized, immersive luxury and is testament to the property's exceptional standards, timeless appeal and dedication to creating enduring guest experiences. As part of Preferred Hotels & Resorts, Bernardus joins a globally recognized portfolio celebrated for its commitment to excellence, and through this strategic partnership we are excited to introduce Bernardus Lodge & Spa to a new network of sophisticated travelers."

"Bernardus Lodge & Spa embodies the spirit of our Legend Collection – distinctive, immersive, and deeply rooted in a sense of place," said Dan Coyle, Executive Vice President of the United States and Canada for Preferred Hotels & Resorts. "We are proud to welcome this exceptional property, which perfectly reflects the richness of Carmel Valley, as our newest Legend Collection member in California. Bernardus represents a meaningful milestone in our continued growth within this key market, underscoring our commitment to thoughtful expansion without compromising on the quality and character that define the Legend Collection."

Preferred Hotels & Resorts brings strategic advantage to hotel owners, operators, and management companies through brand prestige and global operating scale, supporting the goals of its member hotels by providing strategic group, corporate, and leisure sales, integrated marketing solutions, comprehensive revenue management, global connectivity through reservations services, progressive distribution technology, and individualized guest support. Every property within the portfolio is required to maintain the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. Through its four global collections – Legend, L.V.X., Lifestyle, and Preferred Residences – Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their needs and life and style preferences for each occasion.

All guests of Bernardus Lodge & Spa are now eligible to enroll in *I Prefer* Hotel Rewards, the brand's points-based loyalty program with more than 6 million travelers currently enrolled globally. Complimentary to join, *I Prefer* members earn points redeemable for cash-value Reward Certificates, Titanium status, and other value-rich benefits from eligible stays at over 600 participating hotels and resorts worldwide. Travelers seeking memorable independent hotel experiences are invited to sign up at www.IPrefer.com/enroll.

For more information about Bernardus Lodge & Spa and Preferred Hotels & Resorts, please visit www.preferredhotels.com.

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About Preferred Hotels & Resorts

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 600 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its curated global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*™ Hotel Rewards program, Preferred ResidencesSM, Preferred PrideSM, and Preferred Golf™ offer valuable benefits for travelers seeking a unique experience. For more information, visit PreferredHotels.com.

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