

PTG Consulting Welcomes New Clients and Celebrates Extended Engagements

Newport Beach, Calif. (May 2, 2022) – <u>PTG Consulting</u>, the award-winning integrated agency serving the tourism and hospitality industry's most dynamic brands, destinations and hotels, is pleased to announce the newest clients in its portfolio.

The <u>European Travel Commission</u> recently selected PTG Consulting to support its "Reboot Nordic Tourism in the U.S." program designed to highlight the sustainable cooperation between the tourist boards of Denmark, Faroe Islands, Finland, Greenland, Iceland, Norway, and Sweden through travel trade and public relations efforts.

<u>Retro Hospitality</u> tapped PTG Consulting to build SynXis systems and provide revenue support for two properties — <u>Quirk Charlottesville</u> and <u>Quirk Richmond</u> - while a search for a full-time revenue director is underway. <u>Preserve Sporting Club & Residences</u> in Rhode Island and the <u>Middle Eight Hotel</u> in London have also contracted PTG Consulting for SinXis build and interface set-up.

<u>Pink Sands Harbour Island</u> in the Bahamas has entered into a one-year contract with PTG Consulting to provide sales representation services in the United States. Activities will include bespoke sales calls, trade show representation, FAM trip coordination, creative guidance on sales collateral creation, and more. PTG Consulting also now provides sales representation services for <u>The Hermitage Nashville, Toscana Resort Castelfalfi,</u> and <u>The Grand York Hotel</u> in the U.K. Additionally, over the past two years, the agency has supported <u>Nemacolin</u> in Farmington, Pennsylvania, during its shift to a luxury leisure product and will now provide sales representation services through the remainder of 2022.

About PTG Consulting

PTG Consulting is an award-winning strategic partner serving the tourism and hospitality industry's most dynamic brands, destinations, and hotels by providing integrated solutions that inspire, engage and convert. A division of Preferred Hotel Group – the family-owned company that manages and operates other global travel and hospitality brands including Preferred Hotels & Resorts, Beyond Green, Historic Hotels Worldwide, and Beyond Green Travel – PTG Consulting offers clients connections to travel trade decision-makers, industry influencers, media and travelers worldwide. For more information, visit www.PTGConsulting.com and follow PTG Consulting on Instagram and LinkedIn.

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