



TRAVELER AND TOURIST

New Format Día de los Muertos Celebrations in Jalisco

10/19/2020



(Photo:Guadalajara Tourism Board)

To abide by COVID-19 safety protocol, Magical Town Tlaquepaque has thought outside the box for this year's Día de los Muertos, including a virtual high fashion Catrina runway competition. Here's how Tlaquepaque's programming for visitors to Guadalajara and other regions of Jalisco looks this year for celebrating the day.



(Photo:Tequila)

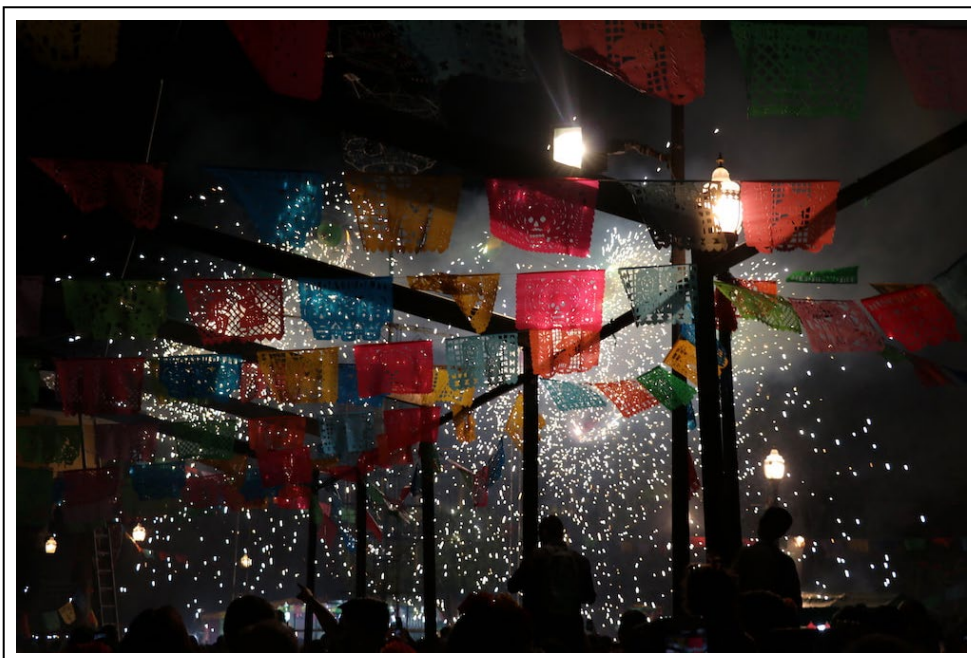
Virtual Catrina runway competitions will take place in TLAQUEPAQUE within the October 31st - November 2nd time period (women, children, etc.). And for the first time, Tlaquepaque will host Gala de Catrinas where participants will work with designers for a more high couture runway. This year the runway events will be isolated to a theatre for participants only which will then be streamed live. You can watch the Catrina content via Youtube Live on this channel: www.youtube.com/c/GobiernodeTlaquepaque and head to a full list of virtual events here: www.facebook.com/FestivalDeMuertosTlaquepaque. Public altars will be transferred to Tlaquepaque restaurants where capacity of people is monitored as part of COVID-19 protocol. Restaurants will have Día de los Muertos special menus with food such as Pan de Muertos and specialty cocktails. A selection of Día de los Muertos ceramics will be exhibited at Central Cultural El Refugio (more than 110 pieces) and will abide by COVID-19 protocols.



Family Día de los Muertos (Photo: Tlaquepaque Tourism Board)

Tapetes (carpet made of colorful wood chips) will be on display within the main square in AJIJIC. Día de los Muertos public altars will be placed throughout the Malecón area October 30-November 3 in PUERTO VALLARTA. The town of TEQUILA's virtual Día de los Muertos events will be announced on October 23 here: www.vocesdetequila.org. In ZAPOTLANEJO, the town that owns three Guinness World Records, you can see the world's tallest Catrina sculptures and the biggest Catrina dress (from last year).

I intended on traveling for the celebrations this year but chose not to given the global pandemic and travel restrictions. I will be watching virtually and hope you will too. Have you attended any Día de los Muertos events before? Let us know in the comments!



Fireworks (Photo: Tlaquepaque Tourism Board)